

Biography

ENGLISH

Paulus M. Dreibholz is a typographer, designer and educator. Born in Graz, Austria, in 1977, he moved to London in 1998, where, upon completion of his education, he founded Atelier Dreibholz in 2004. Sixteen years later, in December 2014, Dreibholz moved from London to Vienna where he is currently based. The atelier's work has won numerous awards and Dreibholz's projects have been published and exhibited internationally. Dreibholz is Senior Artist at the course for Graphics and Advertising at the University of Applied Arts Vienna. Next to his design work and teaching commitment, he lectures, writes and publishes contributions about graphic design and design-related subjects.

DEUTSCH

Paulus M. Dreibholz ist Typograf und Grafik Designer. Er ist 1977 in Graz, Österreich, geboren und aufgewachsen und studierte grafische Gestaltung in London, wo er nach Abschluss seines Studiums 2004 auch sein Atelier eröffnete. Seit Dezember 2014 hauptsächlich von Wien aus tätig, wurden seine Arbeiten mehrfach und international publiziert und ausgezeichnet und waren in zahlreichen Ausstellungen vertreten. Dreibholz ist Senior Artist in der Klasse für Ideen in Grafik und Werbung an der Universität für angewandte Kunst Wien. Neben seiner praktischen Arbeit und Lehrtätigkeit schreibt und veröffentlicht Dreibholz Beiträge über das Thema Gestaltung und hält Vorlesungen und Workshops.

Professional Practice

Atelier Dreibholz London/Vienna

(since 2003)

Please refer to <http://dreibholz.com> for images of projects, more information and contact details.

Bibliography (selected)

Novum, 'Taking Design Seriously',

Studio Profile, 2019/04

Subtext: *Typedesign*, exhibition, Vienna, 2017/04/11

Subtext: *Typedesign*, exhibition catalogue, Vienna, 2017/04/11

grafik.net, 'Expert Read', London,

2016/04/21

Tiroler Tageszeitung, 'Auch ein Rücken', Innsbruck, 2016/01/24

Design Austria Mitteilungen, 'Ein Bild sagt mehr als 1000 Worte', Vienna, 2015/12

Design Austria Mitteilungen, Vienna, 2014/12

Monograms & Ciphers, Counterprint, 2014/06

Graz Outside, Interview on www.grazoutside.net, 2014/05/01

Design Austria Mitteilungen, Vienna, 2014/03

Design360° N46, Sandu Publishers, China, 2013/07

Design Austria Mitteilungen, Vienna, 2013/06

Design Austria Mitteilungen, Vienna, 2013/01

Wertezeichen Europa, daily national newspaper, Die Presse, AT, 2012/12/23

Numbers in Graphic Design, book, Laurence King, UK, 2012/10

Page 1: Great Expectations, book, GraphicDesign&, UK, 2012/05

I love Franklin Gothic, book, Spain, Victionary 2012/04

Selected C: Graphic Design from Europe, competition, conference, publication, Spain, 2012/03

Kleine Zeitung, daily newspaper, Austria, 2011/12/23

Design Austria Mitteilungen, Vienna, 2011/12

Using Type, book, England, AVA, 2011/10

Excellent International Design Yearbook, book, China, 2011/06

I love DIN, book, Spain, Victionary 2011/06

Critical Graphic Design, Interviewed by Anna Craemer, 2011/02

I love Futura, book, Spain, Victionary 2010/11

Kleine Zeitung, daily newspaper, Austria, 2010/11/30

Heute, national daily newspaper, Austria, 2010/11/29

Diagraphics, book, Maomao, Barcelona, 2010/08

slanted.de, website, Germany, 2010/07
blog.eyemagazine.com/?p=573,

website, Eyemagazine, UK, 2010/07
De Zines, exhibition and catalogue, La

Casa Encendida, Madrid, 2010/06
jotta.com (interview), UK, 2010/05

Design Austria Mitteilungen, Vienna, 2010/03

page-online.de (website), Hamburg, 2010/03

Design and Design Book of the Year, book, Paris, 2010/02

When Central met St. Martins, exhibition, Lethaby Gallery, UK, 2010/01

Letterform Collected, Grafik, UK, 2009/09

Regular Graphic Design, Gestalten, Berlin, 2009/09

1000 Fonts, Ilex, UK, 2009/06

Designers' and Artists' Sketchbooks, Laurence King, UK, 2009/04

Schriften österreichischer Designer, Design Austria, Vienna, 2009/01

Colour in Graphics, Maomao, UK, 2008/11

Fifty Designers' Current Favorite Typefaces, book, UK, 2008/06

Computer Arts, UK, 2008/06

One Hundred at 360 degrees, Laurence King, UK, 2007/11

Book-Art: Innovation in Book Design, Laurence King, UK, 2007/10

Bob, Graz, Austria, 2005/05

Typography is Art is Topography, exhibition, Guadalajara, Mexico, 2005/04

Design Austria Mitteilungen, Vienna, 2005/03

Grafik, April, June 2004, January, July 2005 and 2006/01

Kleine Zeitung, Graz, Austria, 2004/12/23

Tag 8, publication, University of Applied Arts, Vienna, 2004

Austrian Typedesign, exhibition, Brno, Czech Republic, 2004

A Butcher's Hook, exhibition, London, 2003/06

VAIA FilmFestival, Barcelona, 2003

Interactive, the Internet for Graphic Designers, Rotovision, UK, 2002

Futuremap, exhibition, London, 2002/07

Lectures/Talks (selected)

'Whaaat?!', Design Austria, Vienna, AT, 2018/05/28

'Walk the Walk, Talk the Talk', Notre Dame University, Louaize, Lebanon, 2016/04/07

'Ink', Creative Mornings, Vienna, 2015/04/10

'Form follows ...', Laufweite 5,5km, Weimar, Germany, 2013/04/26

'Formen Lesen', Dialog der Schrift, Kiel, Germany, 2013/05/24

'Research and Sketchbooks', lecture at London College Communication, 2012/10/23

'Formen Lesen - Reading Forms', lecture at The Arts University

College at Bournemouth, 2012/02/17

'Formen Lesen', lecture at Weissraum, Innsbruck, Austria, 2012/09/18

'Cracking into the Industry', lecture at D&AD/University of Sheffield, 2012/02/08

'Ansätze einer Auseinandersetzung', lecture at Typo St.Gallen,

St.Gallen, 2011/11/19

'Formen Lesen - Reading Forms', lecture at Martini Arts Club,

Moscow, 2011/10/04

'Positioning', panel discussion at London College of Communication,

2011/03/18

Presentation of work at Werkplaats Typografie, Arnhem, 2011/03/08

'Word-play work-play', lecture at London College of Communication,

2011/02/03

'Designing Communication', lecture at Central Saint Martins College of Art and Design, London, 2010/06/02

'Word-play work-play', lecture at Notre Dame University, Beirut, Lebanon, 2010/04/29

'The most beautiful Swiss Books', panel discussion with Rick Poynor, Sarah

Gotlieb and Roland Früh at Cafe Oto, London, 2009/10/23

'Order New Order', lecture at Central Saint Martins College of Art and Design, London, 2009/10/23

'New Order', lecture at the University of Portsmouth, 2009/04/01

'Wordplay', lecture at the University of Portsmouth, 2009/03/26

'ArcheType', lecture at the Technical University Graz, Austria, 2008/05/17

'Default Conference for Graphic Design and Typography', Vienna, Austria, 2007/01/12

'''British Typography" von Caslon bis Brody', lecture at the University of Applied Arts Vienna, Austria, 2006/08/06

'Alphabe(s)t', workshop at FH-Joanneum Graz, Austria, 2006/05/12

'Type is Identity', lecture at the Clerkenwell Green Association, London, 2005/06/21

Teaching (selected)

Senior Artist, Klasse für Ideen,
University of Applied Arts Vienna,
2014/12–
Workshop tutor, Institut für
Sprachkunst, University of Applied
Arts Vienna, 2016/04
Workshop tutor, BA Graphic Design,
Notre Dame University, Louaize,
Lebanon, 2016/04
Associate Lecturer, BA Graphic Design,
Central Saint Martins College of Art
and Design, University of the Arts
London, 2009/09–2014/06
Lecturer for Typography and Graphic
Design, University of Applied Arts
Vienna, 2006/01–2014/11
Workshop tutor, BA Graphic Design,
Shenkar College of Engineering, Art
and Design, Ramat Gan, Israel,
2013/05
Sessional Lecturer, BA Graphic Design,
Ravensbourne College of
Communication and Design,
2012/11, 2013/02
Workshop tutor, BA and MA Graphic
Design, Notre Dame University,
Louaize, Lebanon, 2010/05
Associate Lecturer, MA Communication
Design, Central Saint Martins
College of Art and Design,
University of the Arts London,
2006/01–2010/07
Workshop tutor, MA Communication
Design, London College of
Communication, University of the
Arts London, typography workshop,
2006/01–2008/01
Workshop tutor, BA (Hons) Graphic
Design, University of Portsmouth,
Portsmouth, typography and type
design workshops,
2005/10–2005/12
Associate Lecturer, BA (Hons) Graphic
and Media Design, Typography
Pathway, London College of
Communication, University of the
Arts London, typography and
graphic design seminars and
project supervision, Typography-
and type design workshops
2004/02–2005/06

Awards

Most Beautiful Austrian Books Award
2020, *Stressing Wachsmann*
Joseph Binder Award, *Scharoun
Notation Script* (Type design –
Distinction)
LIA Award 2017, *Scharoun Notation
Script* (Design: Use of Typography –
Silver Winner)
Art Directors Club Germany 2017
Bronze, *Scharoun Notation Script*,
typeface

The One Show Award 2017 Merit,
Scharoun Notation Script, typeface
Tokyo TDC Annual Awards 2017
shortlisted/catalogue, *Sliver Lecture
Series* poster
Premier Award at the 2014 1STD
Awards, *The Time Machine*
Certificate of Excellence at the 2014
1STD Awards, *Unbuildable Tatlin?!*
DAM Architecture Book Award 2013,
Deutsches Architekturmuseum,
Unbuildable Tatlin?!
Austrian National Book Design Award
2012, *Unbuildable Tatlin?!*
Most Beautiful Austrian Books Award
2012, *Unbuildable Tatlin?!*
Best British Book Design Award 2012,
(re)visiting–(re)inventing Buro 2,
nominated in the category
*Photographic Books and
Monographs*
Most Inspiring Architecture Books in
Belgium Award 2012, *(re)visiting–
(re)inventing Buro 2*, nominated
Two Certificates of Excellence at the
2011 1STD Awards
Silver Award at the German Design
Award 2012, for AL 4, 5, 6 posters
Best British Book Design Award 2010,
Unfold nominated in the category
Environment
100 Beste Plakate Deutschlands,
Österreichs und der Schweiz 2009
(The One-hundred Best Posters in
Germany, Austria and Switzerland
2009)
Two Certificates of Excellence at the
2009 1STD Awards
Creative Futures, award, Runner-up,
category: Typography, UK,
2005/10
1STD TypoGraphic Premier Award, UK,
2004/11

Further activities (selected)

External academic verifier, BA Graphic-
and Information Design, New
Design University Sankt Pölten, AT,
2019/06
a_social media (initiator and co-
organiser), exhibition on the theme
of social media, AT, 2018/06
Reading Form (author), publication
promoting conscious design,
edited by Roland Früh, UK, 2016/01
Formen Lesen (author), publication
promoting conscious design,
edited by Roland Früh, UK, 2011/04
Matters (editor), a publication about
issues regarding postgraduate
design education, UK, 2010/05
Internal academic verifier, MA
Contemporary Typographic Media,
London College of Communication,
UK, 2010/03

Matters, idea and organisation of a
conference about issues regarding
postgraduate design education,
London, 2009/06/22
International Society of Typographic
Designers Student Assessment, jury
member, UK, 2010–2014
Lead between the lines (editor),
publication about typographic
research undertaken on the
MA Communication Design,
Typography and Language platform
group, 2005